



# 2014 Arts & Culture

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GRANTS INFORMATION SESSION

# Presenters

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**Sandra Flores**

*Senior Program Officer*

**Kelvin Alfaro**

*Program Officer*

**Michelle Murphy**

*Foundation Support Specialist - Programs*

**Special Guest**

**Rick Noguchi**

*Senior Program Officer for the Arts*

The James Irvine Foundation

# Who is the Fresno Regional Foundation?

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- Community Benefit Organization, 501 (c) 3 – Community Foundation
- In existence serving the Central Valley since 1966
- Our regional footprint includes Fresno, Madera, Kings, Tulare, Mariposa, and Merced Counties
- We have over 65 Million in assets
- We have 5 Grant Cycles, Arts and Culture, Youth, Human Services and Teen Pregnancy Prevention (TPP), Environment, and our newest grant cycle, the High Impact Grant Cycle.

# Poll



# Agenda

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- Funding available for the 2014 Year
  - Arts and Culture Grant Information
  - Pilot Projects Grant Information
- Reporting Requirements
- How to Apply Using OLGA and changes in 2014
- Final Tips
- Questions

# 2014 Arts & Culture Grant Cycle

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FRF has approximately \$200,000 available for funding in 2014, of this amount,

- \$100,000 is for Arts & Culture, and
- \$100,000 is for for Pilot Project – Engagement Pathways

# Arts & Culture Grants

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GOALS TO FUND AND OTHER INFORMATION



# Goals to Fund

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It is important that the Community Benefit Organizations (CBOs) we support are aware of and sensitive to the diversity of the Central Valley. Therefore, FRF will fund programs that:

- Support culturally relevant art forms that reflect and serve the Central San Joaquin Valley's diverse population.
- Support arts and culture activities that engage underserved communities.
- Support arts and culture activities that increase academic success.



# Grant Amounts

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- Approximately \$100,000 available
- Grant Amounts range from \$10,000 to \$55,000
- 1 year in Duration
- Due to donor restrictions, these grants will be for organizations serving Fresno County.

# Selection Criteria

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The following factors will be considered when reviewing your proposal:

- Data supporting program impact
- Proven expertise in the proposed field of work
- Strong organizational capacity
- Strong rationale for proposed program and/or approach
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## Selection Criteria (cont.)

FRF values collaboration with other organizations and agencies for greater results. We believe working together in this way will contribute to sustainable community change. Demonstrating how your organization works with other stakeholders will cause your proposal to receive a higher ranking:

- through a shared vision,
- shared measurements,
- constant communication and
- building on the services and strengths of other stakeholders



## Collective Impact Video

For more information on Collective  
Impact visit <http://j.mp/1egAQCq>

# Collective Impact

Diverse organizations coming together

to solve a complex social problem.

# Pilot Projects

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IN PARTNERSHIP WITH THE JAMES IRVINE FOUNDATION

# The James Irvine Foundation

Refinement to Arts Strategy

the **James Irvine** foundation

# Pilot Projects - Goals to Fund

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Fresno Regional Foundation's grantmaking program will fund projects and programs that integrate three distinct engagement pathways.

- Engage low-income and/or ethnically diverse populations that have been traditionally underserved by arts nonprofits.
- Expand the ways community engages in the arts by making or practicing art, including the use of digital technology to produce or curate art.
- Advance the use of diverse, non-traditional spaces for arts engagement, especially in regions with few arts-specific venues.

# Grant Amounts and Duration

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- \$100,000 available
- Grant Amounts range from \$1,000 to \$10,000
- 1 Year in Duration
- The Counties targeted include: Fresno, Merced, Madera, Mariposa, Tulare, and Kings.



# Focus of Grants

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To fund approaches that support how art experiences are developed for more audience relevance and creating art experiences that are meaningful to more people.

An emphasis will be placed on supporting small micro-cultural groups and projects that bring arts to the community.

# Focus of Grants (Cont.)

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These grants must be used to support prototype projects that attract and reach out to new audiences.

Therefore, these grants will be designed to reach arts organizations, unincorporated groups, artist collectives and even individual artists who use a fiscal agent--all serving the Central San Joaquin Valley.

# Eligibility Criteria

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These Factors will be required:

- Organizations, artist collectives, community groups, and individual artists (with fiscal agents) with budgets of \$100,000 or less. However, organizations with a budget over \$100,000 will still be eligible to partner with smaller organizations or individual artists as fiscal agents.
- Focus on audience engagement and experience.
- Projects will pilot new activities to deepen the engagement of participants in a new way.

# Selection Criteria

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These are items that will cause the applicant's proposal to receive a higher ranking:

- Projects that take advantage of the pace, ease, and participation afforded by technology
- Projects that help Arts & Culture organizations become relevant in diverse communities.
- Reach new audiences with first-time art experiences.
- Art projects in rural communities

# Public Presentations

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The funded projects will culminate with several public presentations that create public pathways for easy access to new audiences that have been underserved by arts organizations. The Fresno Regional Foundation will develop and host the public presentations.

Pilot Projects

Pilot Projects –  
Public  
Presentations  
in partnership with the  
James Irvine Foundation



# Deadlines

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- Organizational Profile Form Due - February 21, 2014 by 5 p.m.
- Grant Application Due - March 7, 2014 by 5 p.m.
- Final Grant Report Due - April 24, 2015 by 5 p.m.
- Public Presentation

# Who is eligible to apply for an FRF Grant?

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To be eligible to apply, your organization should be:

- Nonprofit Community Benefit Organization 501 (C) (3) or:
- Government Agency, or
- Community Group w/ fiscal agent, or
- Public Agency, or
- Educational Institution
- Services/programs provided in one or more of the geographic areas of Fresno, Madera, Tulare, Merced, Mariposa and Kings counties.



# Requested Information

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## Measures of Financial Health:

- IRS 990
- Most recent Board-reviewed internal financial statements (*needs to include assets, liabilities, revenues and expenses*) – balance sheet or income statement
- External audit (*only if gross receipts more than \$500,000*)
- Operational budget for organization
- Minimum of five board members with diverse experiences/backgrounds

# Restrictions

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Fresno Regional Foundation will not consider grant requests for the following:

- Previously incurred expenses
- Fundraising by one agency on behalf of another
- Endowments
- Institutions limiting their services to persons of a single religious sect or denomination
- Individuals

# Reporting Requirements

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# Reporting Requirements



- Review the final report form requirements carefully before applying
- Organizations must be prepared to comply with all reporting requirements at the end of the grant period.
- You will be asked to provide electronic copies of press releases and/or media contacts resulting from the grant award.

# Reporting Requirements

- We also welcome photos, newsletters, mailing list, and for you to share your success throughout the year as we progress towards the final report.
- Failure to submit the final report may disqualify the grantee from future funding requests.



# How to Apply Using OLGA

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FRESNOREGFOUNDATION.ORG

A decorative horizontal bar at the bottom of the slide, consisting of a thin gold line on top of a thicker maroon line.

# Changes to OLGA in 2014

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- Your feedback is very important to us! We have made several improvements to OLGA
  - These changes focus on Streamlining the application and reporting process
  - Clarifying instructions to guide you in completing the OPF and Application

We will Start here:

[www.fresnoregfoundation.org](http://www.fresnoregfoundation.org)





- The web page confirmation
- The automated email sent to applicants once an item is submitted
- The final email approval by the Program Staff.

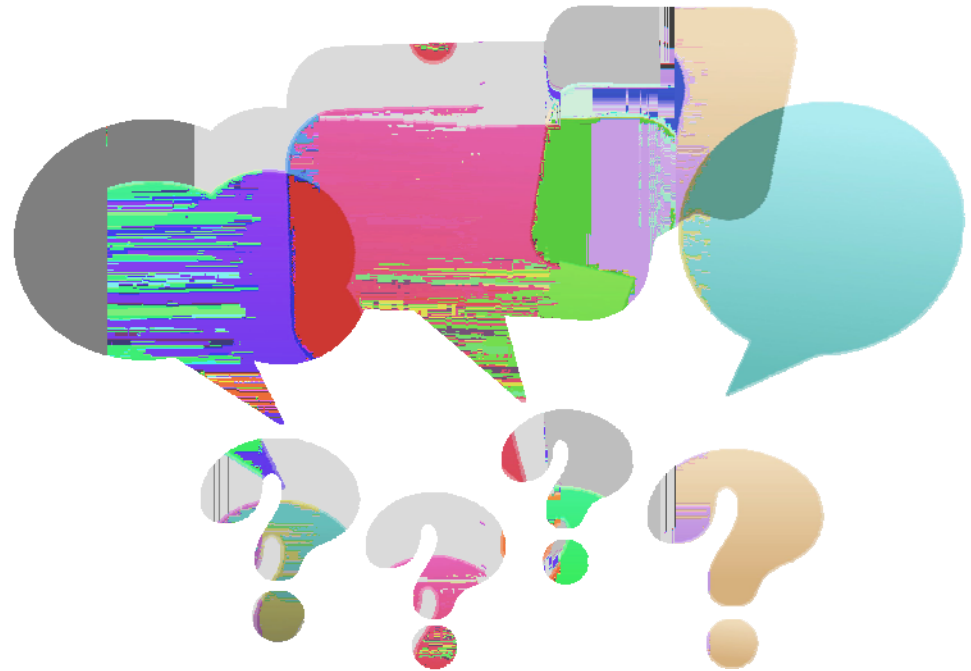


# OLGA Tips

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- Grant amount requested must fall within given ranges
- If applying for \$10,001 or more, we require you to fill out Narrative Attachment and both worksheets on Budget Attachment
- No symbols in file name of attachments
  - Accepted File name “frfgrantbudget.xlsx” – without quotes
  - Not Accepted File Name “frf grant budget & financial history.xlsx”
- Be mindful of status: Return for Editing or Submit to FRF in all forms
- Use “View mode” to check if attachments were uploaded and narrative boxes are not cut off
- Use Firefox  or Google Chrome 
- Give yourself plenty of time to complete all documentation

Questions?



# Contact Us



- Phone: (559) 226-5600
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- Web: [fresnoregfoundation.org](http://fresnoregfoundation.org)
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- Facebook [facebook.com/fresnoregfound](https://facebook.com/fresnoregfound)

# Cultural Data Project (CDP)

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PRESENTING: SARAH YUSAVITZ

