



Fresno Regional Foundation
Grant Application Form

It is required that this organization complete the Organization Profile Form, including attachments, prior to submitting an Application.

FRF Profile # (contact FRF for your profile #) 10328

Date	8/4/2008
Organization Name	Boys and Girls Club of the Sequoias
Contact Person for this application	Joe Engelbrecht
Contact phone number	559.592.4074
Contact email	engelbrechtj@bgcsequoias.org
Funding Area	Youth-TPP
Application Due Date for this Funding Area	August 7, 2008
City of your office location	Exeter
Amount Requested	\$100,000.00
Type of Grant Request	Programs
Grant Project Name (10 words or less)	Raising Expectations
Brief Description of Grant Project (50 words or less)	A partnership among four providers of youth services will reduce Teen Pregnancy rates in Tulare County hot spots through increasing access to prevention clinic services, outreach and educational services (curriculum sessions, peer education, parenting workshops and community activism) to youth and Latino parents and grassroots leadership opportunities.
To help us collect information on the impact of this grant , please respond to the following:	
Program Area	youth
Program Sub Area	health
What region will be served by cities and zip codes?	Exeter = 93221 Frmersville - 93223, Lemon Cove=93244 Woodlake=93286 Porterville = 93257&93258 Visalia = 93277, 93278, 93279, 93290, 93291,93292 Ivanhoe = 93235
What county(ies) will be served?	Tulare County
What population will be served?	Youth
What age range of clients will be served?	12-21
How many clients will be served?	1,000 for clinic services, 1,000 for outreach, 400 for educational sessions, 200 Latino parents

What economic group will be served?	primarily low income, but not restricted
If this is an on-going program:	
How many clients are currently being served?	
What is the age range of clients currently served?	

1) What is the intended outcome of this grant? (200 words or less) *Example: To increase reading scores in 100 third graders in XYZ Schools.*

The primary intended outcome of this initiative is to reduce teen pregnancy in Tulare County through focusing on youth and parents living in identified hot spots. The grant partners have identified the following outcomes:

- To improve access to reproductive health prevention services to youth in Visalia and Porterville areas;
- To provide medically accurate, comprehensive and unbiased sexuality education that improves the youth's understanding of reproductive health issues;
- To improve healthy decision making about reproductive health
- To create leadership opportunities that engage youth in civic participation and advocacy around reproductive justice, health and resources available;
- To improve Latino parents understanding of teen sexuality and pregnancy prevention.

In addition to these programmatic outcomes, it is intended that the partnership between the Boys and Girls Clubs (BGC) in Tulare County, Planned Parenthood Mar Monte (PPMM) and ACT for Women and Girls (ACT) will become self sustaining and provide an opportunity for each agency to enhance their cultural competency, engage more youth and parents in community activism and improve the community's knowledge about issues and resources. Changing the way services are provided to youth and filling the need for more clinic services will be two of the outcomes of this partnership.

2) What are the indicators you will measure? *This is the actual variable being measured, such as average test scores or proficiency.* (200 words or less)

Planned Parenthood satellite clinic services: indicators will include the number of patients who have accessed services, demographics of those patients, service delivery mix of services, number of first-time patients and number of returning patients; Comprehensive sexuality training and peer education training to staff of the partnering agencies and FLA participants the indicators will be: an increase in

knowledge through the use of a pre/post test, increase in their ability to participating in an on-to-one conversation with a youth related to reproductive health issues and information based on observation by trainers of role play activity; Female Leadership Academy and staff will score at least 90% on a written and oral post test at the conclusion of the 20 hour training as well as proficiency in conducting a 3 to 5 minute street outreach contact. For the Boys and Girls Clubs implementation of the Smart Moves Curriculum enhanced with comprehensive sex education: pre/post tests and evaluations will be used to assess the increase in knowledge and healthy decision making as well as attitudes about reproductive health and teen pregnancy. ACT for Women and Girls/Female Leadership Academy conducting the outreach, peer education and parent education will be assessed by documenting all activities and administering pre and post test surveys and evaluations to assess the effectiveness of the activities.

3) What results represent the minimum for the outcomes to be successfully achieved? *If project was job training and job placement, how much is good enough? A \$12 an hour job and remain at the new job for at least 6 months. (200 words or less)*

- A Planned Parenthood Satellite clinic will operate in Visalia in partnership with ACT, a minimum for 4 hours per week (hours will increase as demand requires).
- A second Planned Parenthood Satellite clinic will operate in Porterville in partnership with BGC at a minimum 4 hours per month (hours will increase as demand requires).
- A minimum of 20 patients will be seen monthly at the clinic sites initially with a gradual increase to 100 monthly.
- A minimum of 15 BGC staff and FLA leaders will receive 8 hours of comprehensive sexuality education.
- A minimum of 10 peer educators will complete 20 hours of training and conduct a minimum of 8 sessions at each club annually.
- A minimum of 100 condoms monthly will be distributed during outreach and education activities by the FLA youth leaders.
- A minimum of 100 youth at the four sites of Boys and Girls Clubs (Visalia, Ivanhoe, Exeter and Porterville) will attend comprehensive sexuality sessions each year.
- A minimum of 100 parents will attend parent education sessions at each of the four Club sites each year.
- A minimum of one community event will occur each year to educate the community at each four Club sites.

4) Describe the details of this grant request and make a compelling case for support from the Fresno Regional Foundation. Attention should be given to how this grant overlaps with Fresno Regional Foundation program goals and special considerations.

(400 words or less)

When one thinks of California, the adjectives “progressive” and “liberal” come to mind. However, the Central San Joaquin Valley is the most politically & ideologically conservative region of the state. Couple that with the rural nature of the communities, devastating poverty and a high percentage of poor farm worker immigrants it becomes quite clear that knowledge of, and access to, reproductive health choices is extremely limited.

This funding provides an opportunity to utilize the strengths and resources of four partnering organizations and combines them to provide a creative panoply of culturally competent services to youth and parents. This request addresses health challenges our youth face and empowers them by increasing their knowledge of reproductive health and prevention services by implementing evidence based curriculum (Smart Moves) at four BGC sites in Ivanhoe, Porterville, Visalia and Woodlake. Smart Moves has been evaluated extensively and is considered a best practice program incorporating research proven successful prevention strategies. It will be enhanced with comprehensive sex education curriculum Safe Choices, Preventing HIV Other STDs and Pregnancy, produced by ETR associates and evaluated and approved by the Office of Family Planning. All staff will be trained in the use of Safe Choices by Planned Parenthood prior to implementation at the club sites. ACT will create opportunities for youth to become leaders and advocates through grassroots organizing, civic engagement and community advocacy projects. They will provide street outreach and education to youth and assist the clinics as peer educators. They will also reach out to the Latino culture and work with the parents through educating and empowering them to become involved in advocacy and advisory roles with the youth programs at all the proposed sites. Planned Parenthood will increase access to prevention services by opening two planned parenthood satellite clinics and outreach to youth to educate them about local resources. The venue for many of these activities is the Boys and Girls Club sites, all of whom are well established and trusted by the youth and the community - the ideal environment for these programs activities to occur,

This proposed project also focus upon systemic change within all four partnering organizations. They will become more educated and better prepared to provide medically accurate unbiased comprehensive sexuality education. This project has an opportunity to make a real difference in one of the most neglected areas of the Valley. The specific program activities are listed below in number 9.

5) A budget format is included in this application form. Please follow this format and submit in an Excel spreadsheet. If the amount requested from FRF is not 100% of the project budget, please describe other funders and amounts. If your organization will receive matching funds to our grant, please describe. This format will be required with the Final Report.

If you are requesting \$10,000 or more in this grant application, please continue and respond to the following questions:

6) Financial History: Please list the total budget for the last three years

YEAR	2005	2006	2007	2008*
Total Costs & Expenses	\$261,971.00	\$301,958.00	\$1,084,077.00	\$1,250,000.00
% Program	84%	78%	87%	0%
% Administration	12%	16%	10%	0%
% Fundraising	4%	2%	3%	0%

*2008 Budget

7) Please explain annual differences over 30% in the totals above.

Our projected budget for the fiscal year just begun is \$1.25 million. The dramatic increase in income over the relatively short period of three or four years is attributable to: Our subcontract with Farmersville Unified School District to provide after school programming for students at three elementary schools and one middle school under the aegis of Proposition 49's After School Education and Safety program; (b) expanded and enhanced resource development efforts have significantly increased our revenue from private donors; (c) we have steadily increased our revenue from grants such as those from the Office of Juvenile Delinquency Prevention (OJP) within the United States Department of Justice.

8) What changes are you trying to produce with this grant? *Example: Change the ineffective reading models/programs in education. Instead, use a holistic approach in reading and comprehension by training parents, teachers and volunteers to tailor education to the needs and strengths of the child.*

This project will reduce "Sex Mis-Education" in the Tulare County and provide more clinic resources for youth in Visalia and Porterville.

Satellite Services Program:

Change the limited availability and responsiveness of the current reproductive health services for youth in Tulare County by increasing access to low cost or free reproductive health services that are youth friendly. The following services are available to male and female patients through the Satellite Services program:

- Pregnancy testing
- Contraceptives (HOPE Protocol), including condoms
- STD testing and follow-up
- Emergency contraception
- Birth control and STD education and counseling
- Family PACT eligibility screening and certification
- Referrals for comprehensive reproductive and primary care

Satellite Services sites provide only a limited number of services. If patients present with symptoms of an infection, or if their needs are beyond the capabilities of the site or standards of practice, patients are referred to the home center or other appropriate community resource that is equipped to diagnose and treat these health issues.

Comprehensive Sexuality Education:

Improve the availability and effectiveness of local BGC staff and youth leader's skills in providing reproductive health education services by increasing their knowledge and comfort level in communicating information to the youth they are currently serving. Safer Choices, Preventing HIV Other STDs and Pregnancy is a comprehensive sexuality education curriculum produced by ETR associates. It is an intervention based on social cognitive theory, social influence theory and models of school change. This curriculum has been evaluated and approved by the Office of Family Planning. Planned Parenthood Mar Monte has been using this curriculum for the past 3 years in various high schools, juvenile hall and community organizations in Fresno County. The curriculum's primary goal is to prevent HIV infection, other STD and unintended pregnancy among youth participants. The curriculum is designed to reduce the number of high school students engaging in unprotected sexual intercourse in 2 ways: by reducing the number of youth who begin or have sexual intercourse during their high school years and by increasing the use of latex condoms and other methods of protection among students who do have sex.

Peer Education Training:

The number of youth in Tulare County who are knowledgeable and are accessing reproductive health services will increase as a result of the peer education training. The peers will educate their peers and encourage them to access services through their street outreach efforts. The potential is that the peer health educators will have repeated contacts with the same youth, creating the opportunity to reinforce the prevention messages and "check in" with the youth to determine if they have accessed clinical services.

The Satellite Services program will provide direct services that will result in patients

becoming life long consumers of reproductive health services. All patients who use the Satellite Services program will be provided with education and referrals for other youth development programs.

Provision of Comprehensive Sexuality Education training to youth leaders has as its advantage the fact that all of the participants are currently operating youth development initiatives and have access to many of the at-risk population due to the nature of the services they provide or the location of their facilities. Many of these programs see large numbers of youth already and are currently providing education and prevention services, perhaps just not in the area of reproductive health. The staff at BGC will incorporate Safer Choices with the evidenced based curriculum Smart Moves. They are already trained in the implementation of Smart Moves and plan to provide each of the four club sites with sessions to be repeated twice each school year and potentially a summer program as well. These sites served 480 teens and close to 4,000 youth of all ages. The Smart Moves curriculum is prevention based and begins the discussion about postponing sexual activity and healthy decision making. When coupled with Safer Choices the partners believe this will provide an opportunity for our youth to become educated and some will take on leadership roles in educating their peers as well.

The peer education program will provide sexuality education as well as advocacy. The peers will be the mechanism through which many young people will first become aware of a location for reproductive health services that is youth friendly and accessible. In addition, those who choose to become peer health educators will be recognized in their communities and in their peer groups as resources for information and referrals.

Street Outreach will inform youth of their rights to access services and refer them to resources available as well as distribute free condoms.

Parent Education sessions will utilize a bilingual community advocate who will implement the parent tool kit provided by California Latinas for Reproductive Justice. Latina/o Sexuality Education Action Kit! is a bilingual/bicultural (English/Spanish) kit contains a range of model educational, advocacy and organizing materials developed to promote comprehensive sexuality education in local communities. Through this Action Kit, CLRJ seeks to provide community-based organizers, advocates, Promotoras and health educators who work with Latina/o parents and youth information about their right to comprehensive sexuality education in California public schools, combined with tools to support the development of grass roots advocacy and organizing campaigns

9) Identify the specific, measurable, and time-limited activities that will lead to your desired outcomes?

Satellite Services Program:

By November 1, 2008, a location for the Tulare County Satellite Service Program (TCSSP) will have been identified and negotiations will have been completed.

By November 15, 2008, promotional materials and outreach efforts will be underway to promote the TCSSP.

By December 1, 2008, staff will be providing services at the TCSSP.

By January 1, 2009, and each month after throughout the terms of the agreement, statistical data will be generated and reviewed to determine specific information as to who is using the TCSSP. This data will be used to make modifications to the program implementation as needed.

By November, 2008 street outreach will be conducted weekly in Visalia to promote the clinic services and distribute free condoms.

By November, 2008 all partners will distribute promotional materials, invite Clinic staff to Club sites for presentations and make referrals to the Clinic.

Comprehensive Sexuality Education:

By October 15, 2008, location and training coordination will have been finalized and promotional materials will have been developed and distributed.

By November 15, 2008, registration for the training will have concluded and a roster of attendees will have been developed and finalized.

By December 15, 2008 the 8 hour training will have been completed.

By January 1, 2009, the evaluation results from the training will have been reviewed and shared with the participants.

By January 10, 2008 begin implementation of Smart Moves/Safer Choices Curriculum at four Boys and Girls Club sites in Ivanhoe, Exeter, Visalia and Porterville, serving 20 youth at each site. Repeat these sessions in April 2009. A total of 120 youth will be served.

By August, 2009 peer educators will have conducted a minimum of 2 sessions at each of the four club sites serving a total 160 youth.

By August 2009, youth leaders will have implemented a community awareness event and include youth from all four Club sites to present information on teen pregnancy prevention and reproductive health issues and resources. Serving a total of 500 youth, parents and community members.

Peer Education Training:

By October 31, 2008, location and training coordination will have been finalized and training materials will have been developed and distributed.

By November 30, 2008, registration for the training will have concluded and a roster of attendees will have been developed and finalized.

By January 31, 2009, all participants will have completed the 20 hour training.

By February 15, 2009, the evaluation results from the training will have been reviewed and shared with the participants.

By August, 2009 peer educators will have conducted a minimum of 2 sessions at each of the four club sites serving a total 160 youth

Bilingual Parent Education

By February 2009 parent education sessions will begin at all four Club sites (one session per month) utilizing the Latina/o Sexuality Education Action Kit and Smart Moves/Safe Choices curriculum for parents.

10) In terms of the scope of this grant, what are the organization's plans for sustainability for this project or activity?

All of the partners agree that much of these funds will provide system change within each organization and the continuation of the actual services will become included in the programming long after the two year funding period. Each organization is committed to continue the partnership and bring resources to the table so that they can collectively continue to engage youth in teen pregnancy prevention activities.

Clinic services will be self sustaining as outreach, education and referrals increase through the work of the Female Leadership Academy. Planned Parenthood Mar Monte and ACT for Women and Girls will be collocated in the same building. This will allow ACT to continue to provide outreach and advocacy for clinic services and on site peer education and administrative support.

The Boys and Girls Club sites will maintain the curriculum classes and continue the partnership with PPMM and ACT .

These grants funds are viewed as providing the catalyst to launch a sustainable partnership that aims to reduce teen pregnancy by utilizing a multi-prong approach

and bridging the gaps for access to preventions services.

11) For multi-year grants only: How will you measure movement toward your desired outcome? *Please include activities and objectives for year one, year two, etc.*

Each organization will be responsible to conduct data for their respective programs that will address summative and formative evaluation questions developed as a collaborative upon funding. In addition to each program component documentation of the effectiveness of the partnership among the partners will be included.

PPMM will utilize a variety of data collection and analysis instruments that are at our disposal. The Community Services Database (CSD) is used to track all quantitative data, including number of participants and demographics. In addition, the CSD can record and report on indicators such as the number of participants who completed pre/post tests and who completed all sessions necessary in order to be considered a “completer”. Excel spreadsheets can be used to record and track scores on pre/post test as well as other qualitative indicators. These spreadsheets can then be utilized for data analysis and program reporting. Through these resources, we will be able to measure the results of our interventions and track the measures we have set to determine the success of the program.

The evaluation will include formative and summative assessment that will provide information that will help ascertain the effectiveness of the partnership in providing culturally competent services to Latino parents ; to assess the effectiveness of comprehensive sex education programs at four BGC sites, and 3) to document outreach and community awareness activities in accessing prevention services at the Clinic sites.