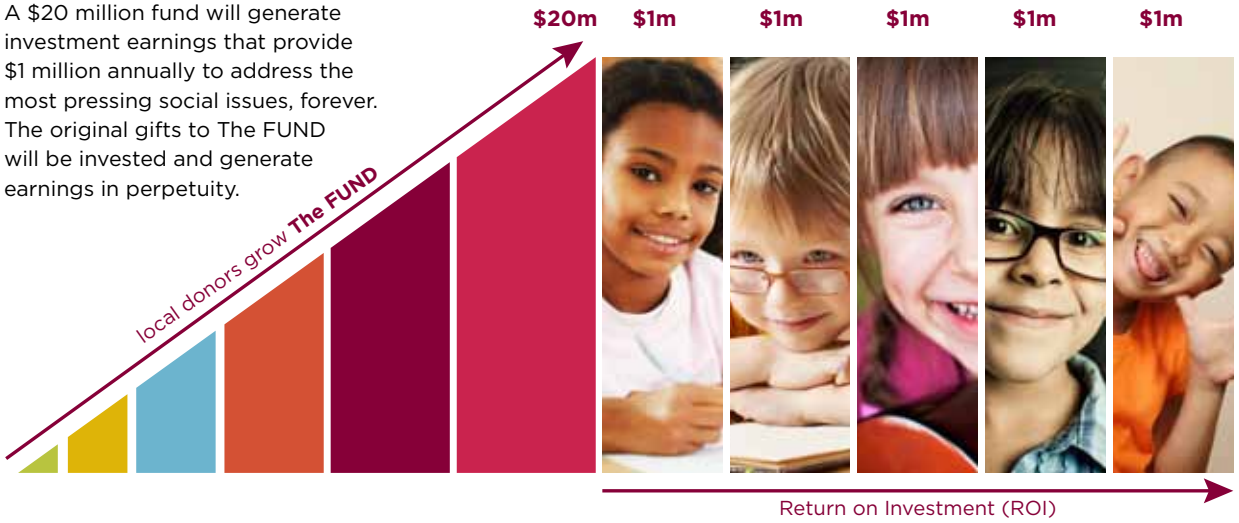
The FUND - The best charitable return on investment (ROI)

A $20 million fund will generate investment earnings that provide $1 million annually to address the most pressing social issues, forever. The original gifts to The FUND will be invested and generate earnings in perpetuity.



DONOR VISIBILITY

Ways donors can inspire others to give

- Donors acknowledged at annual grant award reception.
- Donors, their children, and family members participate in presenting grant checks.
- Donors join Advisory Committee and FRF staff on site visits to grantee organizations.
- Donors are listed in our Annual Report.
- Corporate donors gain visibility and demonstrate social responsibility.
- Donors' gifts can be acknowledged in honor of or in memory of a loved one

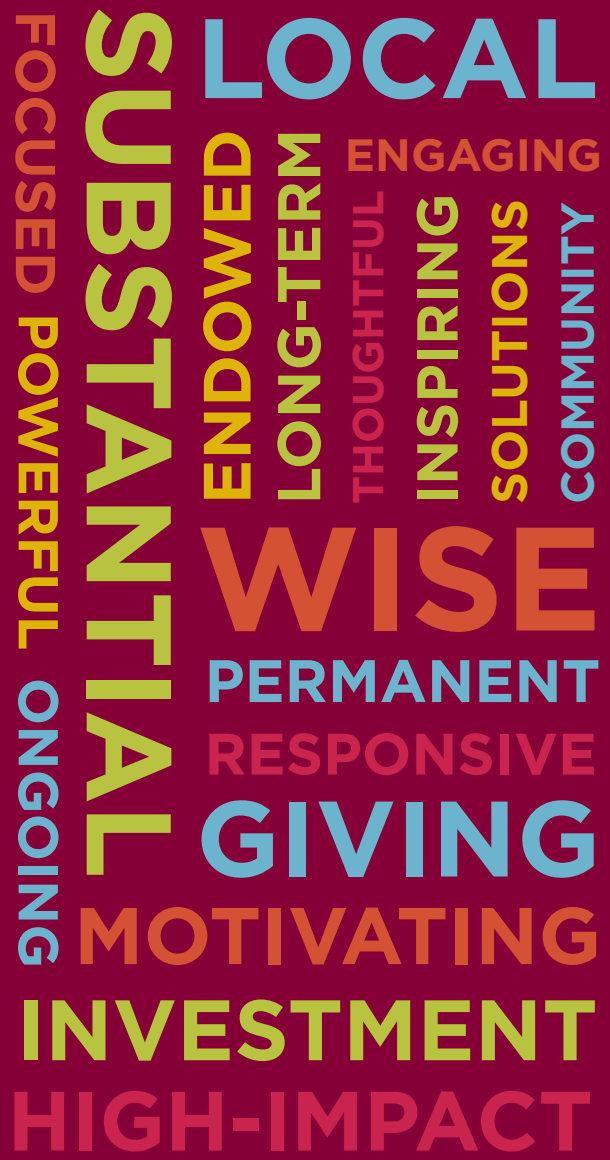
* FRF offers the option of anonymity

ANNUAL GRANTMAKING

Addressing the most pressing social issues in the Valley, forever

The FUND is guided by a rotating Advisory Committee of engaged community members with diverse areas of expertise and a passion for our region. They monitor and evaluate the community needs, identify gaps between existing efforts, and modify annual grantmaking as community needs change.

The initial grantmaking focus is to provide children and families a pathway out of poverty by investing in early education. An emphasis is placed on achieving high impact results through collective efforts, shared measurements, and common agendas across organizations.



The Fresno Regional Foundation introduces

The FUND
FOR THE SAN JOAQUIN VALLEY

About **The FUND**

The FUND for the San Joaquin Valley is an endowment whose earnings are used to strategically address the most pressing social issues in the San Joaquin Valley.

The FUND enables local donors to deeply and permanently benefit our community, now, and for generations to come. It assures donors that their charitable gifts will be used in a way that responds to the greatest needs in our community.

Launched with support from The James Irvine Foundation, **The FUND** represents the New Era in philanthropy led by the Fresno Regional Foundation. The New Era provides donors with giving opportunities that produce sustainable, high-impact results.

The FUND Vision

Forever investing in the well-being of the San Joaquin Valley.

The FUND Mission

Investing local gifts for lasting community change.

The FUND Impact

Giving to The Fund deeply and permanently benefits our community for generations.

WHO SHOULD GIVE?

- Donors who want to give back to the community they love
- Donors who expect the best return on investment from their charitable giving
- Donors who visualize the future of the San Joaquin Valley as better than it is today
- Donors who want to be a part of the New Era in philanthropy for the Valley
- **Someone like you**

GIVING OPTIONS

- Check, wire, or ACH transfer
- Stock, bonds, mutual funds
- Appreciated assets
- Real estate
- 401k roll-over distributions
- Beneficiary to a life insurance policy
- Bequest gift – Let us know if **The FUND** is in your will
- Pledge over multiple years
- From an existing Donor Advised Fund

Make checks payable to Fresno Regional Foundation. Memo: **The FUND**

CONTACT US

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FRESNO REGIONAL FOUNDATION

For more information and to watch **The FUND** video:
fresnoregfoundation.org/thefund

The FUND
FOR THE SAN JOAQUIN VALLEY